

FRESH

b&j

corporatoin's



The problems we have identified:

Nowadays there are many problems and difficulties that compromise the health of the environment.
IT'S TIME TO TAKE ACTION TO SOLVE THEM!!!

01

An immoderate and unaware use of the plastic material

02

Lost of the ambiental sensability
(people try to stay on the consuming wave)

03

People have now a persistive habitude of confort

450 milion of tons

The annual plastic waste is around 450 milion of tons with

9% of plastic waste was ultimately recycled

19% was incinerated

50% ended up in controlled landfills

Our BUSINESS

- Our idea for a business is selling water dispensers in supermarkets for reduce the use of plastic bottles.
- Our dispensers provide water that clients can benefit at a lower price than bottled water.
- Our customers will enjoy the same water and at the same time protect the enviroment

LET'S MAKE
WATER DAY
AN
EVERY DAY



For now on look for waterpoints

The SUPPLIE

we will use the water dispensers that would take their source from the mountains.
Fresh water.

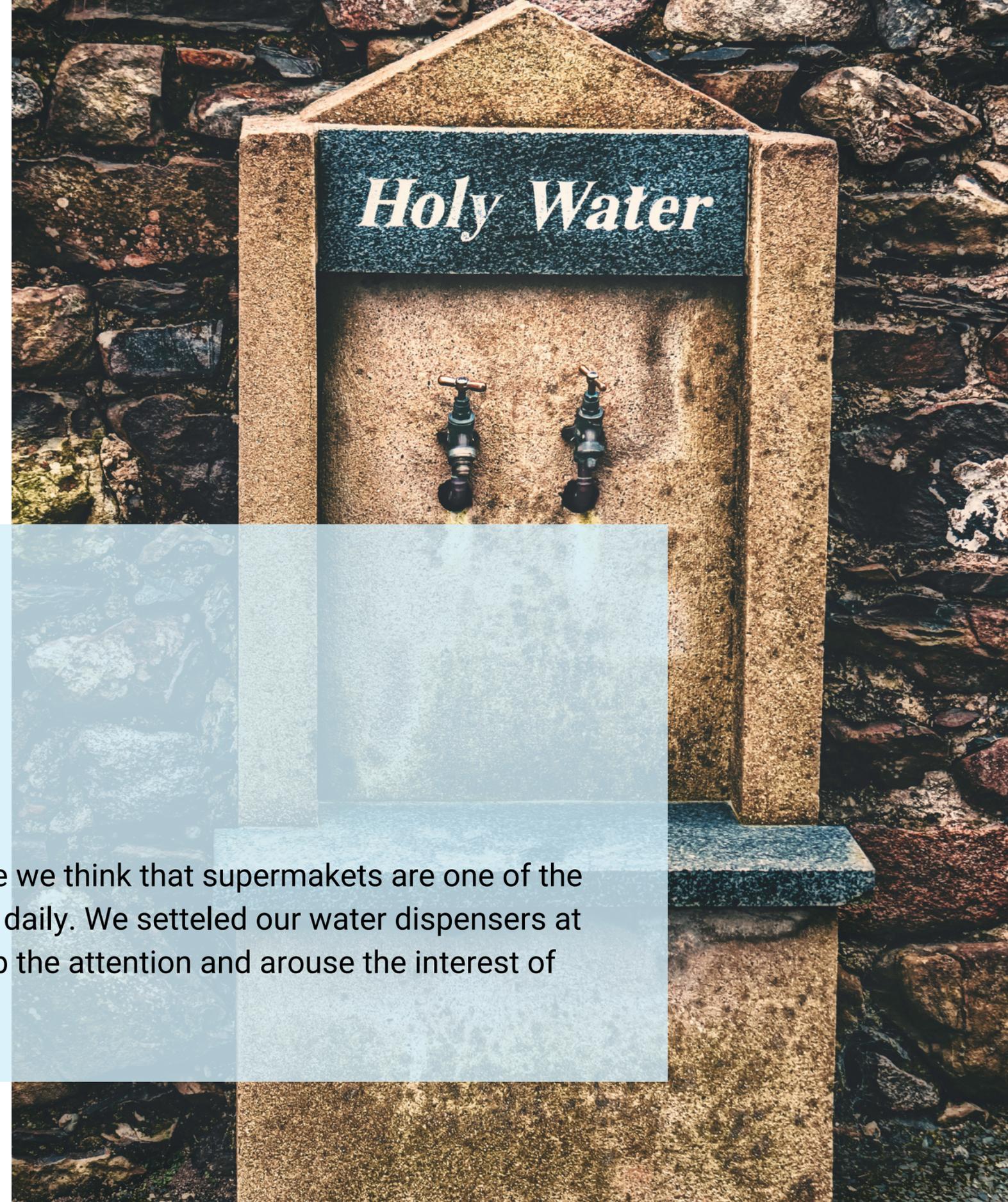
How we distribute it:

◆ Where

We are going to install our business near the entrance of the supermarkets

◆ Why

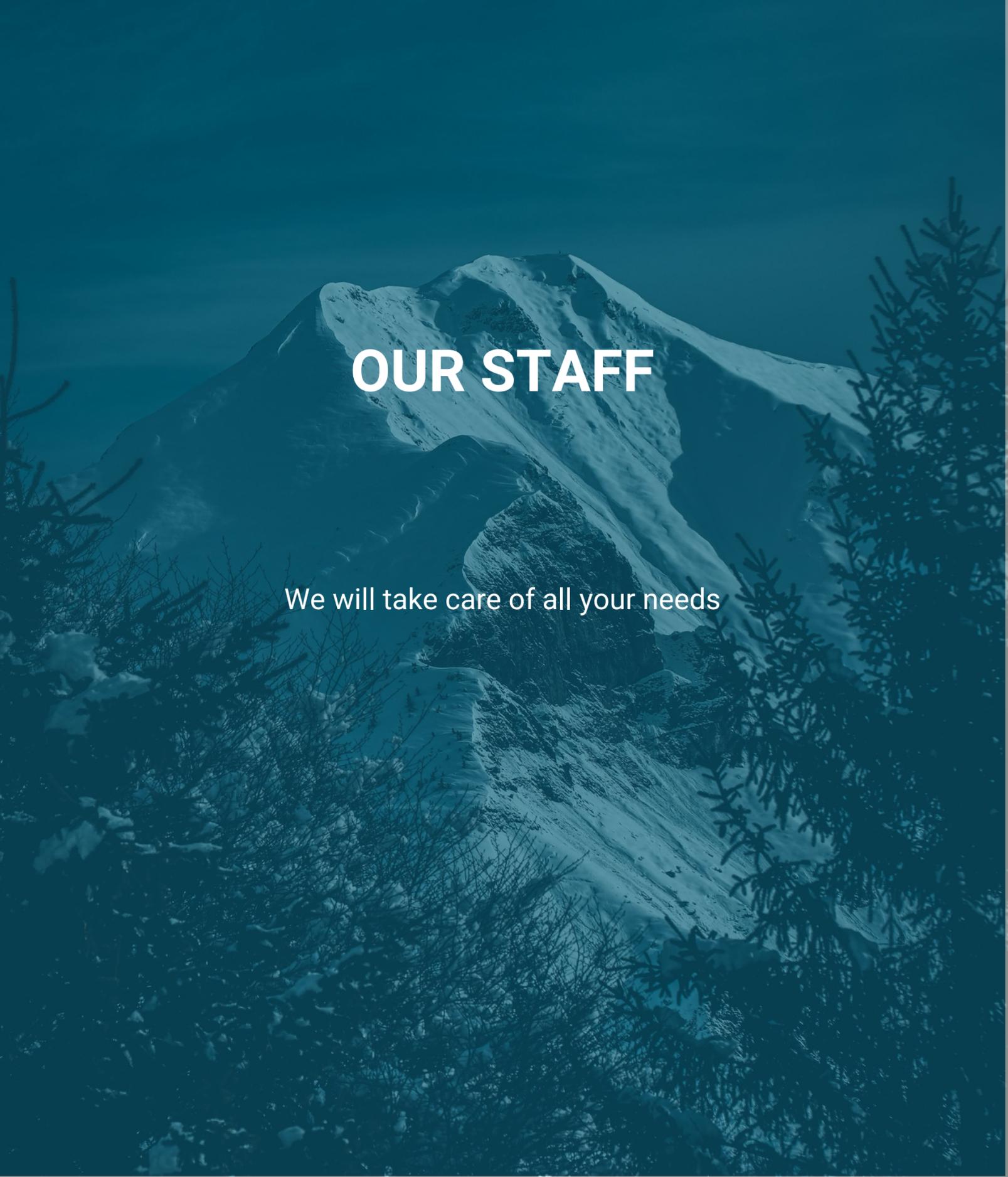
We choose this location because we think that supermarkets are one of the most common place frequented daily. We setteled our water dispensers at the entrance to immediately grab the attention and arouse the interest of clients.



Our workers

- workers who manufacture dispensers
- engineer designing the model
- artistic director
- administrator
- workers' safety representative

"It's like scaling a mountain in life. To reach the highest peak, start ascending from the bottom and keep going up."



OUR STAFF

We will take care of all your needs

A wide, powerful waterfall cascading over a rocky ledge into a pool of water, with snow-dusted mountains in the background. The scene is captured in a long-exposure style, giving the water a soft, ethereal appearance. The foreground shows dark, jagged rocks, and the background features a vast, flat landscape leading to a range of mountains under a cloudy sky.

Thank You