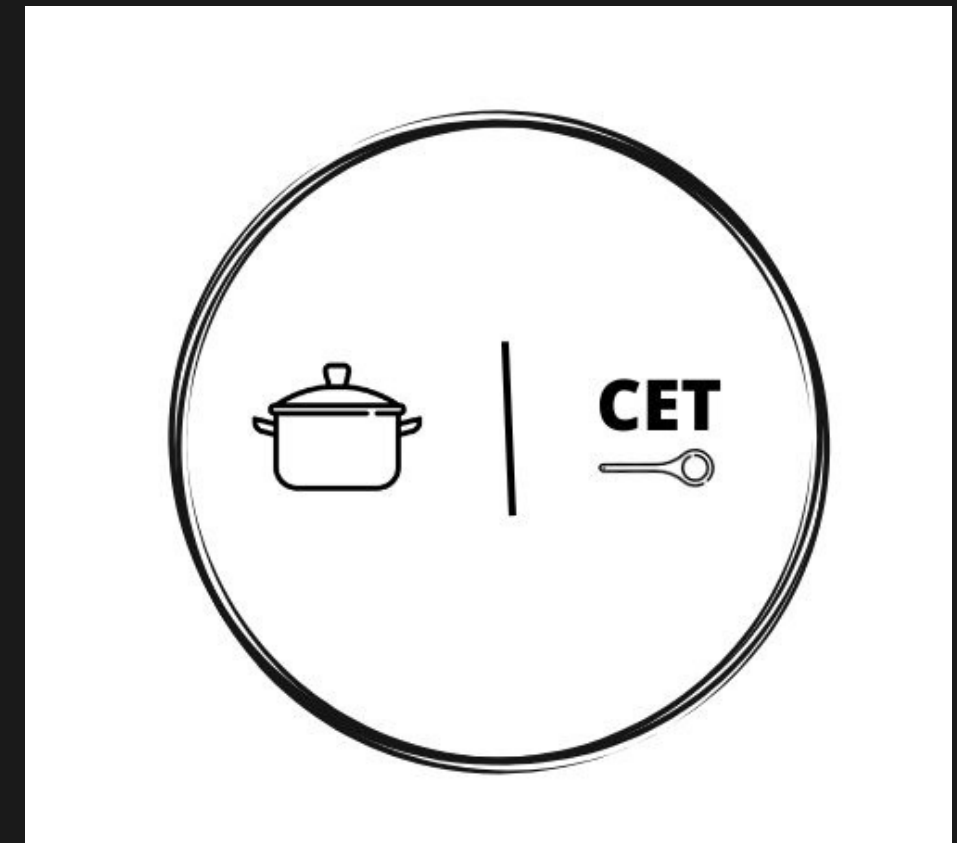
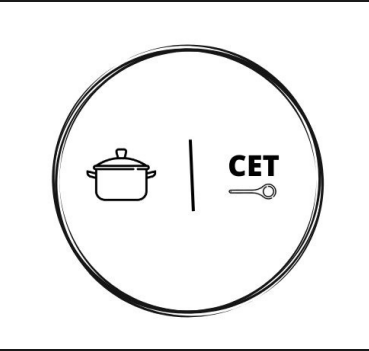


Sacco,  
D'Ambrosio,  
Gariglio

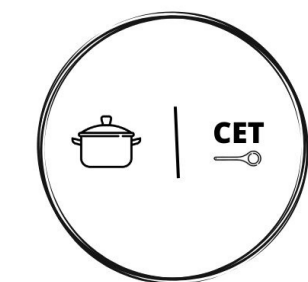
# Business plan CET



# What is the problem and what is the solution?



the problem is that people don't have time to clean up when cooking with ladles, and the solution is a ceramic backing built into the pot



# Who are our customers?

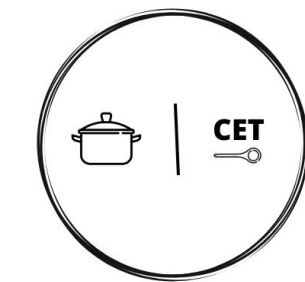


people who don't have time and who have just moved into a new house and that they just got married



**they have to have a high income**

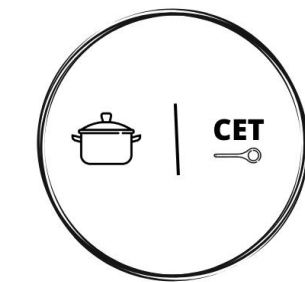




# Where do we sell?

we sell in our locations and on our  
online site





# structure

brand and communication

office design

shops

committed