



Markus Spiske, Unsplash

“When I want to eat an apple,
I seat in front of the tree,
I look at the apples,
I choose one,
I climb the tree and I take it.”

“When I then came
to the city
for the first time,

I was shocked
when I saw a shop
with so many apples
stacked together!”



James Yarema, Unsplash

“I have been raised in the ‘Cosmovisión Mapuche’.
According to this vision, I am part of a whole system,
together with all other elements of the nature.

That means that I take what I need, not less and not more.”

Young woman, member of a Mapuche
community, studying 2015 at the University in
Temuco (Chile).

Meli witran mapu:

The representation of the Earth
and its four cardinal points



This ideal is spread in many traditional cultures.
In the 90's it has been consciously retaken under the
Quetchua name of

SUMAK KAWSAY

=

ideal and beautiful
fulfillment of the planet

=

life



life with dignity, plenitude, balance, and harmony

=

BUEN VIVIR (the right to a good life)

SUMAK KAWSAY / BUEN VIVIR

has become a cultural and political proposal
for transforming modern societies.

**Ecuador and Bolivia have
enshrined it in their
constitution.**

PACHA MAMA

We all come from Mother Earth

TUCU YACHAY

Without knowledge or wisdom there is no life

HAMBI KAWSAY

Life is healthy

SUMAK KAWSAY

SUMAK KAMAÑA

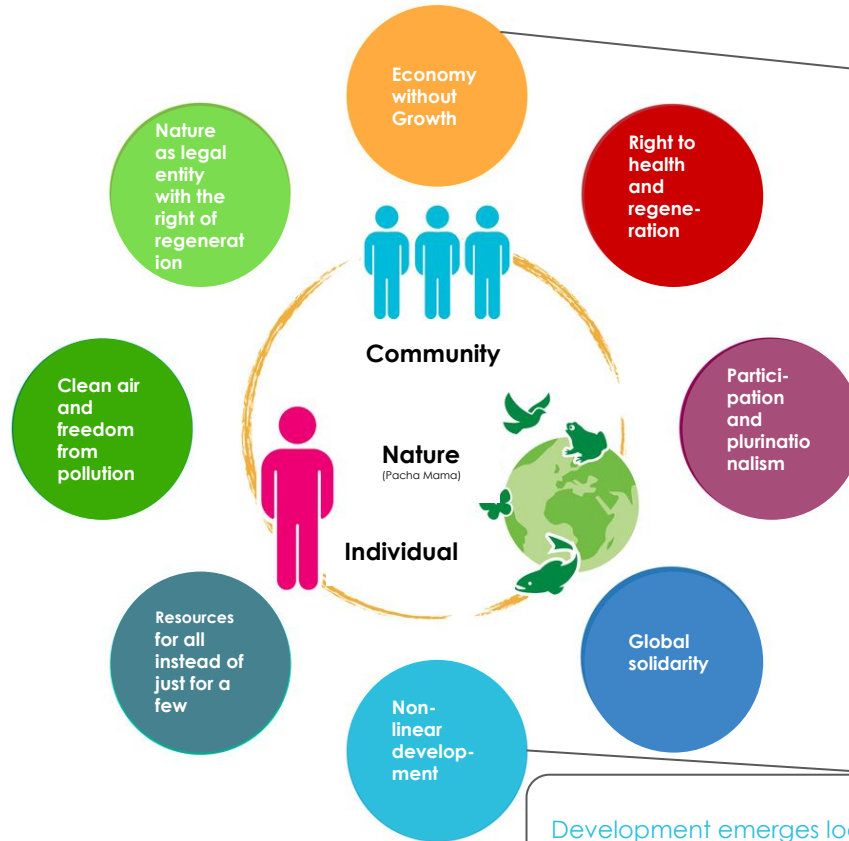
Life is collective

HATUN MUSKUY

We all have an aspiration or a dream

Buen Vivir (sumak kawsay)

The Right to A Good Life



Economic growth = "increases in production, consumption and resource" Though resources are limited! And the effects of economic growth on the natural environment and human health are bad

"Societies need to rethink what is meant by growth and progress and their meaning for global sustainability"

European Environment Agency
<https://www.eea.europa.eu/publications/growth-without-economic-growth>

recognition, dignity and self-determination rights for all **socio-cultural groups** (which in South America, for example, are referred to as **nations**)

Development emerges locally, in relationship with the nature. it cannot be predetermined and standardised