

## Set the goal!

### Let's jump on the train of creativity!

Wanna go on an exciting journey? Let's jump on the train of creativity which will lead you to the creation of AMAZING content that you can share on the KIDS4ALLL work.it area! Ready? Go!



Wait! Before we leave the station let's have a look what we need in our suitcase: Think of two questions: WHAT do you want to say and to WHOM do you want to say it?

### Let's start with the WHAT and go wild!

It's BRAINSTORMING time. That means you say all your great ideas out loud and note them down, without going into details. Keep it short! Don't discuss or judge your buddy's ideas! Let your imagination run wild together.

#### Project topic!

No more new thoughts left? Then, discuss and find out, which idea gets you both excited. THAT'S your project topic!





## Mind-map!

Oh, your topic is too complex? Don't panic, make a mind-map! Write your topic in the middle of a sheet and then break it down into its main points and other subcategories. You may wanna focus just on one part of the whole topic!

Here is a tip: if you feel like drawing instead of writing, do it! Sketch noting is so creative. Let it flow!

## Focus on your audience!

Is your content for people of your age or for younger ones? Agree on an age-group. What do they like, know and understand and adjust the tone of your language accordingly. Have that in mind throughout the creation of your project. By the end of your journey, you will have inspired your audience on the topic that means so much to you. How wonderful!

Trust in the ancient Proverb: The journey is the reward! Have a great trip!

