

Make it amazing!

Make your ideas just AMAZING!

In this tutorial we would like to share with you what you can do to make your ideas just AMAZING:



Reality check!

Search engines are your friends! Double-check your ideas by using reliable sources, for example, schoolbooks, encyclopaedias, or other internationally recognized organizations. Don't forget to mention the author and the date of the publication of the sources you have used.

Understandability!

Is your content logically structured and clear?
Can your audience understand the words and/or symbols you use? How can you avoid potential misunderstandings?

Do the words, gestures, images, and music match your text?

For recorded content like a video or podcast choose a silent location to avoid distracting background noises! Speak loud and clear and don't speak too fast so people can follow what you say.





Copyrights!

Concepts, words, images, and music should indeed be either your own or from creators who are fine with you using them. Check the copyright for everything you use. The best one is Creative Commons, also referred to as CC.

Super important: If you show images of people who can be easily identified, you will need their written permission for publication. Don't forget: For anyone under the age of 18 (including yourself) you will also need written permission from parents or tutors!

D & I!

No idea what that means? Okay, so D & I stands for diversity and inclusion. Here are some tips on how to follow D and I guidelines:

- Try 'putting yourself in someone else's shoes' - imagine you have rich or poor parents or no parents at all. You have one religion, another, or no religion. You live in the city or a small village in the countryside. Could the content be upsetting or offensive to anyone?

- Think about EVERYONE that might see your content, not only people that look, talk, or think like you.

Do you have images or quotes that people who look, talk, or think differently from you can identify themselves with? Try to make EVERYONE feel like: "Yes, I belong here!"

Think out of the box! Avoid showing only stereotypes or clichés and try to find ways to make your content also understandable for young people who are deaf or blind using voice-overs and subtitles.



To sum up: do you want to create amazing content? Then make sure that your material is correct and complete and that you own or clear all rights. It should be understandable, original, and inclusive!

Oh, and one last tip: Ask people you trust what they think about your creation and when you get a thumbs-up: Congrats! Done! You made it! AMAZING!