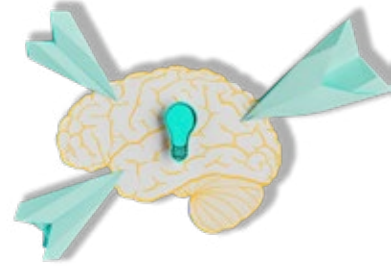


Choose the format!

Let's talk about HOW you can present!

Here are SIX formats that can help you present your content in an engaging and memorable way:



INFOGRAPHIC

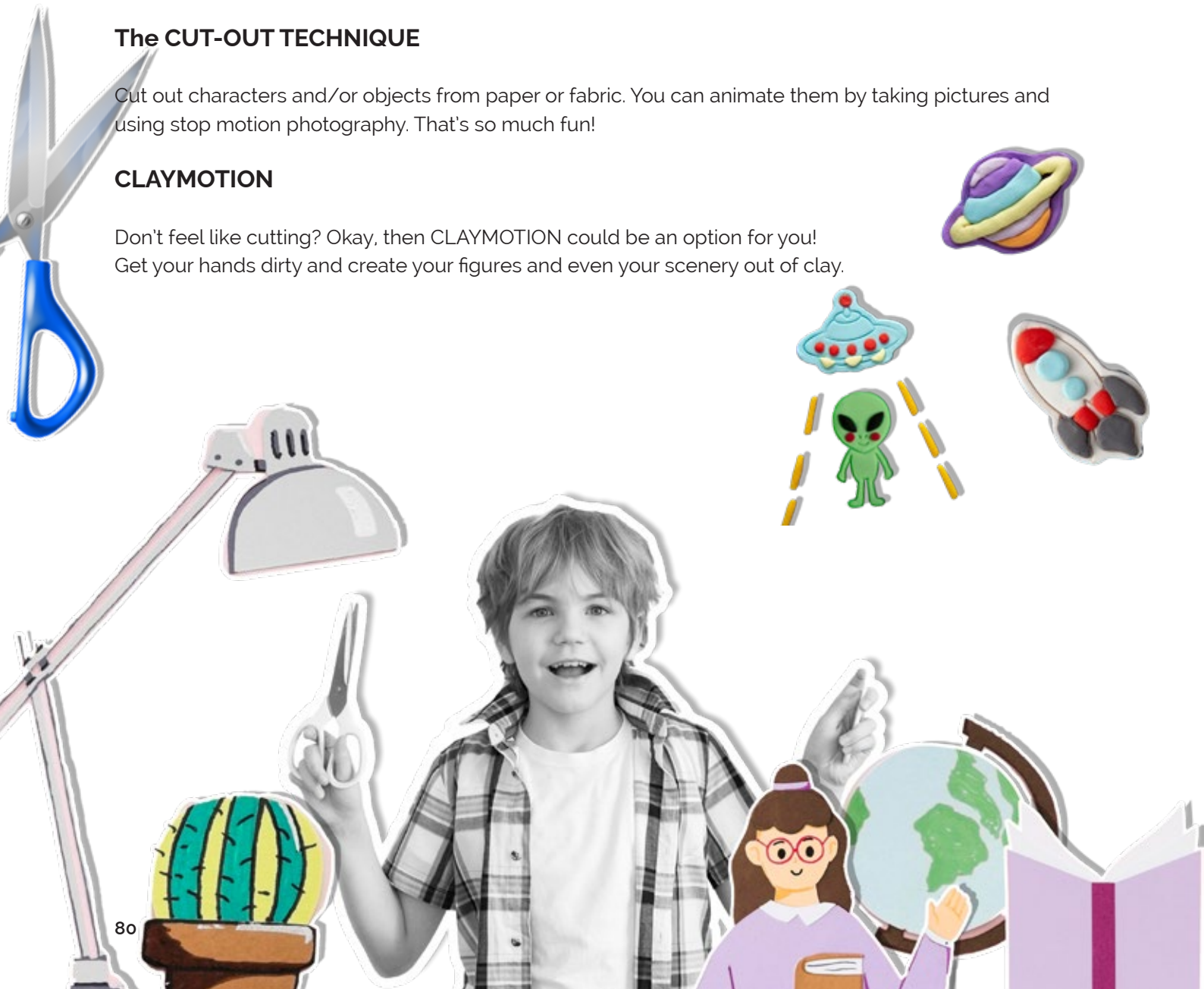
Deliver facts and statistics in a digestible and engaging way. Don't worry, no great graphic skills are required here. You can also draw your infographic on paper and transform it into a cool video by using transitions and effects!

The CUT-OUT TECHNIQUE

Cut out characters and/or objects from paper or fabric. You can animate them by taking pictures and using stop motion photography. That's so much fun!

CLAYMOTION

Don't feel like cutting? Okay, then CLAYMOTION could be an option for you! Get your hands dirty and create your figures and even your scenery out of clay.





WHITE OR BLACKBOARD ANIMATION

Draw your content on a white or blackboard or even paper and present it. Simple, but effective! Hey, why not use a voiceover and animation to transform it into a cool video! No actors, costumes, or physical sets are needed. Just use your imagination and draw a storyboard! It looks like this.

LIVE-ACTION VIDEO

Here you use videography instead of animation. So, REAL people, sets and props. Hey, you and your buddy can be the faces of your own content! Genius, right? That's an amazing and inexpensive way to create engaging content. You can even have a real audience in a theatre-like setting!

SCREENCAST

Record your presentation in real time. That's a great and quick way to demonstrate how your content works.

Finally, you can, of course, combine the formats! The possibilities are endless. Happy mixing!

And stay tuned for the next tutorial on how whiteboard and cut-out animation work. See ya soon!

