

Content production

Create the ultimate whiteboard animation!

Welcome back! In this tutorial, you'll find some tips on how to help your buddy-teams create the ultimate whiteboard animation by recording a storyboard while it is being drawn on a whiteboard. It's a fun and creative way to explain and link information using illustrations, animation, on-screen text, and voiceover.

Now, that format might be a bit intimidating for your youngsters AND yourself, but fear not! Because...



1. Anybody can draw!

And, it's not about talent. It's about practice, determination and will. By using geometrical figures, it's very simple to draw pretty much anything.

2. Confidence is the key!

Confidence is key here and, if in doubt, go for less rather than more.

3. Provide them with video examples adapted to their level

This will boost their imagination.

4. Focus on simple pictograms and symbols

Clarity is what is going to bring the best results.

5. Creation is about creativity and having fun!

Tell them that it doesn't matter if they have different styles. Creation is about creativity and having fun, not about perfection!

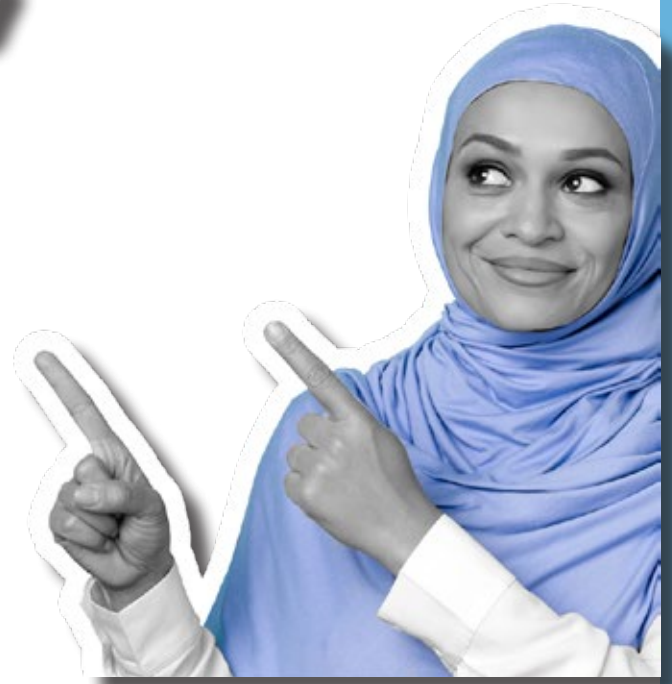


6. Instruct them on how to write and storyboard a script

Depending on their abilities, you can instruct them on how to write and storyboard a script.

Remember, the script and storyboard should





complement each other.
The storyboard is used to visualize the storytelling of the script.

7. Buddy-teams can present their work in front of a live audience

For this activity, your buddy-teams can present their work in front of a live audience, perhaps using a flip chart with all the visuals already drawn. If they prefer to record their animation, you should show them how to shoot the video and add the voiceover.

Arrange a quiet space for the recording of the script or instruct them on how to do it from home.



That's it! Congrats! Soon you can proudly upload the creations of your buddy-teams to the work.it area.

