

Their challenges

Create great material!

Welcome to this tutorial on creating great material for the work.it area!

In the work.it area allocated to teachers and educators, you can upload your own content to inspire your colleagues around the world.

In the work.it area for young people, you will upload the content created by your buddy-teams. Here you will find some suggestions to support them!



1. Make them understand the opportunity!

Make them understand this great opportunity they have: with one click their creation is sent out to the world!

In every unit, they get tasks to create and publish a project in the work.it area. Remind them that they can also develop an independent project and present it there.

2. Have a clear goal!

They need to have a clear goal that is set within a deadline. Encourage them to use their competences and to develop them further. Remind them of the materials they have or that you or a direct network can offer them.



3. Stay organised!

Staying organised might be a big challenge for your youngsters. Help them to be more efficient and to keep track of the goal, using adequate methods, like the ones suggested in their tutorials. If those methods aren't helpful, propose further ones.

4. Help them build empathy!

Once they have decided who their audience is, help them build empathy so their creation is both appealing and understandable.



5. Make sure they realize their responsibility!

Finally, make sure they realize their responsibility when publishing their creation! The content must be correct and respect ethical values and important rights, such as privacy and copyright.

Content creation is challenging, but worth it! Not only will they learn a lot, they will also develop awareness of producing content, an activity that many of them already have been doing unconsciously on social media platforms!

