

Content modeling



Move along smoothly

Welcome to this tutorial on content modeling!

Here are three reasons why visualizing information is a very valuable skill:

Better understanding and analysis

A visual model helps your buddy teams achieve clarity in their minds. It provides guidance towards asking the right questions and spotting gaps in their knowledge, projects, or processes.



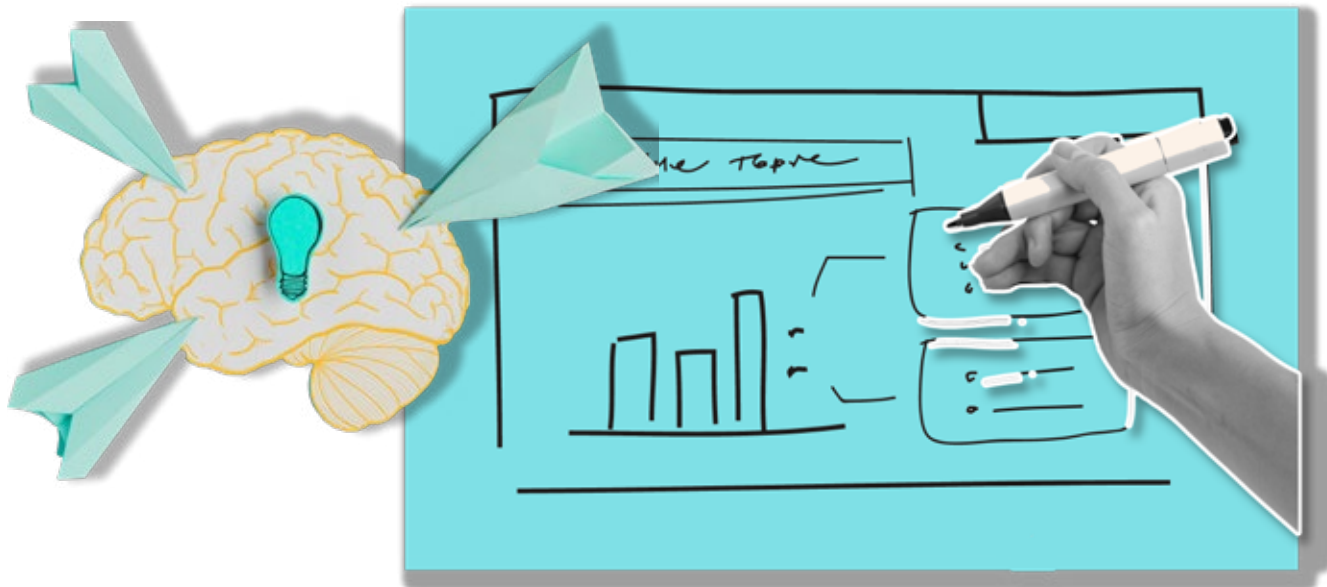
Easier communication and collaboration

Visualization is a great tool to communicate ideas effectively without misunderstandings. During a group discussion, it can be useful to visually make the point of the conversation so that everybody is on the same page.

Memorizing information

A good visualization helps your youngsters to acquire knowledge quicker and makes it easier for them to memorize and access that information later.

Visualizations don't have to be fancy masterpieces or require special applications. You can present the content simply using text, boxes, and arrows in a powerful and engaging way.





Valuable tips:

Here are two valuable tips to communicate with your buddy-teams:

1. Clarity is key

A good structure, clear and simple graphics, and a readable font are essential for a great visualization. When writing on a whiteboard, encourage your youngsters to use a dark-colored marker and write in big capital letters for easier reading.



2. Content is compass

Help the young people think about which visualization works best for their content. Once they know what the main content is, it is easier to choose between a mind-map or a more complex infographic and also to decide how to present, for example, a screencast or a whiteboard animation. It all depends on the content! As always, trial and error can help to decide.

So, next time you see your buddy-teams, plan some activities to develop their visualization skills!

